January 9, 2018

National Stock Exchange of India Limited
"Exchange Plaza",
Bandra - Kurla Complex,
Bandra (E),
Mumbai – 400 051

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Dear Sirs,

Sub: Newspaper Advertisement regarding notice of Extraordinary General Meeting

Ref: “Idea Cellular Limited” (IDEA / 532822)

In terms of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith copies of the advertisements published in the newspapers on 8th January, 2018, regarding completion of dispatch of Notice and Extraordinary General Meeting of the Company convened on 30th January, 2018.

The above is for your information and dissemination to the public at large.

Thanking you,

Yours truly,

For Idea Cellular Limited

Pankaj Kapdeo
Company Secretary

Encl: As above.
Notice of Extraordinary General Meeting and E-Voting Information

IDEA CELLULAR LIMITED

NOTICE OF EXTRAORDINARY GENERAL MEETING AND E-VOTING INFORMATION

NOTICE is hereby given that an Extraordinary General Meeting ("EGM") of the Members of IDEA Cellular Limited ("the Company") will be held on Tuesday, 30th day of January, 2018 at 12:30 PM, at Cumbay Sapphire (Formerly Cumbay Spa and Resort), Plot No. 22-24, Near GIDC, Opposite Hillwoods School, Sector 25, Gandhinagar – 382 044, Gujarat to transact the special business as set out in the Notice of the EGM dated January 4, 2016.

The Notice of the EGM along with the Explanatory Statement has been sent in electronic mode to the Members whose email IDs are registered with the Company or Depository Participant(s) and physical copy of the Notice has been dispatched to all other Members at their registered address in permitted manner. Notice of EGM is also posted on the Company’s website www.idea cellular.com and on https://www.evoting.nedl.com. The Company has completed the dispatch of Notice on January 6, 2018.

In accordance with the provisions of Section 168 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014 and Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company has engaged the services of National Securities Depository Limited ("NSDL") for offering remote e-voting facility to its members so as to enable the members to cast their vote electronically in respect of business to be transacted at the EGM.

Members are further informed that:

1. The special business as set out in the notice of EGM may be transacted through voting by electronic means.
2. The remote E-voting shall commence on Saturday, January 27, 2018 (9.00 a.m. IST) and will end on Monday, January 29, 2018 (5.00 p.m. IST). The remote E-voting shall not be allowed beyond the said date and time.
3. A person whose name is recorded in the register of members or is the register of beneficial owners maintained by the depositories as on the cut-off date i.e. Tuesday, January 23, 2018 only shall be entitled to avail the facility of remote E-voting.
4. Any person, who acquires shares of the Company and becomes a Member of the Company after dispatch of the notice of EGM and holding shares as of the cut-off date i.e. Tuesday, January 23, 2018, may obtain the Login ID and Password by sending a request at evoting@nedl.co.in. However, if you are already registered with NSDL for remote E-voting, then you can use your existing User ID and Password for casting your vote.
5. The facility for voting through electronic voting system or polling paper shall be made available at the EGM and the Members attending the EGM who have not cast their vote by remote E-voting shall be able to vote at the EGM.
6. A Member may participate in the EGM even after exercising his right to vote through remote E-voting but shall not be allowed to vote again at the EGM.
7. In case of any queries relating to remote E-voting members may refer the Frequently Asked Questions (FAQs) for members and E-voting user manual for members available at the ‘downloads’ section of https://www.evoting.nedl.com or call on toll free number: 1800-222-960 or contact Mr. Rajiv Ranejkar, Assistant Manager, National Securities Depository Limited, Trade World, 4th Floor, Kamat Mills Compound, Senapati Bapat Marg, Lower Parel, Mumbai – 400013, Tel No.: +91-22-26904738, email: Rajiv.Ranejkar@nsdl.co.in.

For Idea Cellular Limited

Sd/-

Pankaj Kapade
Company Secretary

Date: January 07, 2018
Notice of Extraordinary General Meeting
and E-Voting Information

Date: 8th January, 2018

As per the provisions of the Companies Act, 2013, Shri. Shantilal Somaiya, in his capacity as the Nominee Director of the Company, hereby gives notice of the Extraordinary General Meeting of the Company to be held on 8th January, 2018, at 9:00 a.m. at the Registered Office of the Company at 1st Floor, Idea House, Aditya Birla Complex, 155, C.G. Road, Ahmedabad, 380009. The said Notice is hereby given for the members of the Company to vote as per instructions issued by the Company through E-Voting."