June 5, 2018

National Stock Exchange of India Limited
"Exchange Plaza",
Bandra - Kurla Complex,
Bandra (E),
Mumbai – 400 051

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Dear Sirs,

Sub: Newspaper Advertisement regarding notice of Extraordinary General Meeting

Ref: “Idea Cellular Limited” (IDEA / 532822)

In terms of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith copies of the advertisements published in the newspapers on 5th June, 2018, regarding completion of dispatch of Notice and Extraordinary General Meeting of the Company convened on 26th June, 2018.

The above is for your information and dissemination to the public at large.

Thanking you,

Yours truly,

For Idea Cellular Limited

Pankaj Kapdeo
Company Secretary

Encl: As above
NOTICE OF EXTRAORDINARY GENERAL MEETING AND E-VOTING INFORMATION

NOTICE is hereby given that an Extraordinary General Meeting ("EGM") of the Members of Idea Cellular Limited ("the Company") will be held on Tuesday, 26th day of June, 2018 at 12.30 PM at Carnival Sapphire (Formerly Carnival Spa and Resort), Plot No. 25-24, Near SIDC, Opposite Hilwood School, Sector-25, Gandhinagar - 382 044, Gujarat to transact the special business as set out in the Notice of the EGM dated May 29, 2018.

The Notice of the EGM along with the Explanatory Statement has been sent in electronic mode to the Members whose Email IDs are registered with the Company or Depository Participant(s) and physical copy of the Notice has been dispatched to all other Members at their registered address in permitted manner. Notice of EGM is also posted on the Company’s website www.leetcodeal.com and on https://www.evoting.nsedl.com. The Company has completed the dispatch of Notice as on June 2, 2018. In accordance with the provisions of Section 108 of the Companies Act, 2013 read with Rule 30 of the Companies (Management and Administration) Rules, 2014 and Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company has engaged the services of National Securities Depository Limited ("NSDL") for offering remote e-voting facility to its members so as to enable the members to cast their vote electronically in respect of business to be transacted at the EGM.

Members are further informed that:

1. The special business as set out in the notice of EGM may be transacted through voting by electronic means.
2. The remote E-voting shall commence on Saturday, June 23, 2018 (9.00 a.m. IST) and will end on Monday, June 25, 2018 (5.00 p.m. IST). The remote E-voting shall not be allowed beyond the said date and time.
3. A person whose name is recorded in the register of members or in the register of beneficial owners maintained by the depositories as on the cut-off date i.e. Tuesday, June 19, 2018 only shall be entitled to avail the facility of remote E-voting.
4. Any person, who acquires shares in the Company and becomes a Member of the Company after dispatch of the notice of EGM and holding shares as of the cut-off date, i.e., Tuesday, June 19, 2018, may obtain the Login ID and Password by sending a request at evoting@nsedl.co.in. However, if you are already registered with NSDL for remote E-voting, then you can use your existing User ID and Password for casting your vote.
5. The facility for voting through electronic voting system or polling paper shall be made available at the EGM and the Members attending the EGM who have not cast their vote by remote E-voting shall be able to vote at the EGM.
6. A Member may participate in the EGM even after exercising his right to vote through remote E-voting but shall not be allowed to vote again at the EGM.
7. In case of any queries relating to remote E-voting members may refer the Frequently Asked Questions (FAQs) for members and E-voting user manual for members available at the 'downloads' section of https://www.evoting.nsedl.com or call on toll-free number: 1800-222-990 or contact Mr. Pankaj Kaple, Assistant Manager, National Securities Depository Limited, Trade Wards, 4th Floor, Kamala Mills Compound, Sassoon Bagat Marg, Lower Parel, Mumbai – 400013, Tel No: +91-22-24624005, email pankaj@nsedl.co.in

For Idea Cellular Limited

Pankaj Kaple
Company Secretary
Notice of Extraordinary General Meeting and E-Voting Information

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**Idea Cellular Limited**

- **CIN:** L32100GU1996PLC030776
- **Address:** Plot No. 1, Varsad, Varsad, Gujarat
- **Website:** [www.ideacellular.com](http://www.ideacellular.com)

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**AGM Statement of Business:**

- **Date:** 5th June, 2018
- **Venue:** Gandhinagar

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**Notice for Shareholders:**

- **Date:** 5/6/2018
- **Location:** Gandhinagar

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**Important Notice:**

- **E-Voting Information:**
  - **Website:** [www.evoting.nic.in](http://www.evoting.nic.in)
  - **Contact:** 1800-222-080

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**Instructions for Shareholders:**

1. **Shareholders** are requested to vote electronically through the E-Voting platform.
2. **Procedure:**
   - **Enroll:** Log in with your PAN number and other details.
   - **Authorize:** Link your account with the E-Voting platform.
   - **Cast Vote:** Follow the instructions on the platform.

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**Contact Information:**

- **Idea Cellular Limited:**
  - **Phone:** +91-22-25994600
  - **Email:** pattdavid@ideal.co.in

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**Signatures:**

- **Authorised Person:**
- **Date:** 4th June, 2018

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Notice of Extraordinary General Meeting
and E-Voting Information

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The Notice of the EGM along with the Explanatory Statement has been sent in electronic mode to the Members whose Email IDs are registered with the Company or Depository Participants(s) and physical copy of the Notice has been dispatched to all other Members at their registered address in permitted manner. Notice of EGM is also posted on the Company's website www.ideal cellular.com and on https://www.evoting.nsdl.com. The Company has completed the dispatch of Notice on June 2, 2018.

In accordance with the provisions of Section 168 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014 and Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company has engaged the services of National Securities Depository Limited ("NSDL") for offering remote e-voting facility to its members so as to enable the members to cast their votes electronically in respect of business to be transacted at the EGM.

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For Idea Cellular Limited

Sd/-
Pankaj Kaspia
Company Secretary

Place: Mumbai
Date: June 4, 2018